



## Buy-a-Box Promotion

A **Magic: The Gathering**® Organized Play Program

**Event Dates: January 28 – 29, 2012**

Sanctioning: October 2 – December 3, 2011



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Sign up for your Prerelease and you'll be automatically signed up for the Buy-a-Box Promotion!

- Now when you schedule your Prerelease, you are also scheduling your Buy-a-Box promotion at the same time. This way, you will get everything you need for your Prerelease **and** your Buy-a-Box promotional cards in the same kit!

### Event Features

- *Dark Ascension*™ promises to dive even deeper into the darkness and intrigue of *Innistrad*™
- Available formats: [Sealed Deck](#) and [Two-Headed Giant Sealed Deck](#)
- The Prerelease is the first time players will get to play with *Dark Ascension* product – a full week before the actual release event!
- These events are great for players of all experience levels –
  - The main events are designed for most players.
  - Add some open dueling to encourage your new players.
  - Core stores may now run three main events while Advanced stores may run six.
- Sign up to run a *Dark Ascension* Prerelease at your retail location and Wizards will provide you:
  - 24 participation promo cards
  - 18 Achievement cards
  - 1 Counter card with Launch Party and League advertisements
  - 36 *Dark Ascension* prize boosters
  - 1 Score pad
  - 5 DCI™ Membership cards

## Buy-a-Box Promotion Features

- The promotional card will be an alternate art rare foil card from the *Dark Ascension* set and will only be available through this program.
- The Buy-a-Box promotion will only be available to our WPN Core and Advanced retail outlets.
- Sanctioning your store for this event will ensure you receive 20 (for Core locations) of the alternate art cards and 30 (for Advanced locations) of the alternate art cards to reward your customers who pre-order and/or purchase a full display of *Dark Ascension* in your store.
- The card will be revealed in early January 2012 [here](#). Wizards will also list on-line all stores participating in the program so customers can easily find you.

A wealth of information awaits you at <http://www.wizards.com/WPN>

**For Wizards of the Coast ordering information, please contact your authorized Distributor or your WPN representative.  
For distributor information, or to set up an account, please go to <http://www.wizards.com/sales>.  
Wizards Sales Account holders can call 800-564-1636.**

Sign-up with Wizards Event Reporter